



## Press Release

Paris, March 1, 2017

# “Inventing the Greater Paris Metropolitan Area” has revealed the 164 finalist consortia. An urban innovation consultation that will generate economic activity equivalent to 1 point of GDP

At a press conference held on March 1, 2017, the “Inventing the Greater Paris Metropolitan Area” jury revealed the names of the 164 finalist consortia selected to acquire the 57 sites concerned by the “Inventing the Greater Paris Metropolitan Area” call for proposals from among 420 candidates. These consortia, formed around development and real estate professionals (architects, promoters, investors), give a prominent place to urban innovation firms with a local presence: more than 326 start-ups, associations and innovative small companies and mid-caps make up these teams.

In total, 6.4 billion euros of investment will be made by the companies acquiring the sites.

### **“Inventing the Greater Paris Metropolitan Area”, the “green” and multi-use urban innovation consultation**

The 420 selected proposals include outstanding innovations aimed at transforming the Metropolitan Area into a genuine example of a sustainable and smart city. The “Inventing the Greater Paris Metropolitan Area” consultation has thus become an urban innovation champion and is now positioned as the largest European *smart city* consultation.

Many candidates have addressed the environmental question, redesigning the city through a bioclimatic and biomimicry approach. Innovations are thus preparing the city for future climate change (bioclimatic buildings, the recovery or infiltration of rainwater, massive greening). 40% of the projects are based on the circular economy (re-use of demolition materials) and a quarter of them use wood as their construction material. Half of them are concerned about the reversibility of the buildings.

### **Meeting the new uses of urban dwellers**

Shared services are included in half of the projects (car sharing, shared concierge services, co-living, co-making). These innovations map out the Metropolitan Area of the future and respond to the new life-styles of its citizens: two-thirds of proposals include shared places in

which social links are strengthened (co-living, co-working, etc.) and more than half reserve space to shared urban agriculture.

A third have take special care with their local presence and have opened up to co-design with local residents (participatory living space), also including local actors (associations, collectives).

Train station neighborhoods will create new urban focal points, develop a new urban intensity and will offer activities that create a balance with the different times of the day. Various types of mobility are proposed to ensure the flows in these new neighborhoods.

On some sites, candidates are also offering a range of innovative solutions, such as delivery by drone, a service station selling clean fuels, a minibus-on-request network whose route is calculated by an algorithm etc.

These projects will create areas of the city that are both sustainable and smart and these innovations will then be replicated.

*Appended: Find all the different types of innovations in the “Inventing the Greater Paris Metropolitan Area” consultation report*

### **1 point of GDP for the Metropolitan Area, i.e. investment of 6.4 billion euros**

The first development operation since the creation of the Greater Paris Metropolitan Area in early 2016, this consultation ranks Paris as one of the largest world metropolises. It is also the largest innovative urban consultation in Europe. It will generate total investment estimated at 6.4 billion euros (1 point of GDP of the Metropolitan Area) to build 2.6 million sqm, making it one of the Metropolitan Area’s economic drivers.

The finalist consortia have been selected to submit a proposal for next summer. The successful bidders will be announced in late September 2017.  
As of now, the companies will be able to complete their teams and have access to the financing offers negotiated by the organizers, starting with €200m funding from the State (Investments for the future program) and from the Caisse des dépôts.

### **Inventing the Greater Paris Metropolitan Area in figures**

164 finalist response consortia selected for the final phase

420 response candidate consortia

57 sites to acquire, i.e. 217 hectares of land

21 sites located in neighborhoods in which the Grand Paris Express will be built

Estimated investment of 6.4 billion

3 organizers: Paris and Île-de-France Prefecture, Métropole du Grand Paris and Société du Grand Paris

2 partners: Caisse des dépôts and the Investments for the future program

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**About Inventing the Greater Paris Metropolitan Area:** *Inventing the Greater Paris Metropolitan Area is an international call for proposals for developing the quality of urban life, to invent new innovative spaces, models of the sustainable and smart city. The call for proposals aims to build, collectively, a resilient, innovative, and sustainable Metropolitan Area. The mayors of the Metropolitan Area have presented land which they control for the purpose of transferring it to the acquiring companies with the best projects, after the decision of a jury in late September 2017.*

**About the Greater Paris Metropolitan Area:** *The Greater Paris Metropolitan Area, created on January 1, 2016, is a public intermunicipal cooperation establishment, chaired by Patrick Ollier, bringing together 131 municipalities (Paris, the 3 peripheral departments, Argenteuil, and the municipalities of the conurbation of Les Portes de l'Essonne in department 91). In total, the Metropolitan Area has 7 million inhabitants, making it the largest French metropolitan area. The ambition of the Greater Paris Metropolitan Area, is to manage the 4 following responsibilities at the intermunicipal level:*

- *economic, social, and cultural development*
- *protection and enhancement of the environment and the quality of life policy*
- *development of the Metropolitan Area (as of January 1, 2017)*
- *local housing policy (as of January 1, 2017)*

**About the Paris and Ile-de-France Prefecture:** *The Ile-de-France Region Prefecture, with its regional directorates of the State, has extended responsibilities in the fields of development, urban planning and regional development. It implements the policy wanted by the government to construct the Greater Paris area and organized in the laws passed in relation to the Greater Paris area between 2010 and 2015. For this purpose, 100 million euros from the State will be made available for this call for proposals through the Investments for the future program (PIA). As far as development is concerned, specific projects are being established over the entire Ile de France region to develop priority sectors: 8 National interest contracts (CIN) were launched in Ile de France in 2016. The State is thus constructing and defining a development strategy for this region, with commitments relating to transport and economic and urban development.*

**About Société du Grand Paris:** *Société du Grand Paris, an establishment of the State, oversees the deployment and financing of the Grand Paris Express urban rail network. It is responsible for ensuring the construction of transport infrastructure and the acquisition of rolling stock. It leads development and construction projects in the areas of the municipalities concerned by the Grand Paris Express. Inventing the projects of tomorrow, making the Grand Paris Express, the most digital urban rail network in the world, designing the future stations and their neighborhoods, creating new local services... Challenges to be met by Société du Grand Paris, but also by the main actors of the project, the people of the Paris region.*

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